

Hey there, Savvy Wordsmith



Muhlenhaupt + Company is a highly-respected creative branding, communications and lead generation consultancy based in the Philadelphia region. We strive to position our clients for market leadership and sustainable growth.

Operating under the belief that our people are, without question, our most valuable asset, the leadership of our company has the proven ability to inspire by example and treat others with the utmost kindness and honesty.

And we're looking for somebody special...

Position: Content Writer
Location: Manayunk, PA

Hours: Full Time
Compensation: Top 10% of the Market

We are seeking a talented writer to conceptualize and produce various types of high-quality original content for websites, blogs, online articles, newsletters, infographics, social media channels and more. Candidates must have a love for writing, a desire to research and build a comprehensive understanding of various industries, a high level of creativity and an attention to detail.

To thrive, you'll need to bring a working knowledge of how to strategically optimize content, enhance the user experience, and artfully edit content for both print and the web. A burning desire to tell a good story will also be appreciated.

The position is primarily content creation with a potential to grow towards higher-level strategy creation:

- **80% creating original content and supporting content distribution**
- **10% content strategy**
- **10% editing content written by other employees**

This Is Your Dream Job If...

- You are a skilled researcher and can tell a story in a variety of mediums.
- You can uncover unique stories, and discover fresh angles on otherwise well-covered topics.
- You have the ability to view things from multiple audience perspectives and can adopt the styles, tones and voices of multiple brands.
- You are comfortable interviewing SMEs and people from all walks of life.
- You have a passion for grammar and its intricacies.
- You thrive on deadlines and a fast-paced environment.
- You understand that flawless execution is deadline-driven.

Do You Have What It Takes?

- 1-3 years of marketing and content creation experience.
- Knowledge of content management platforms, Microsoft Office Suite, collaboration software and various social media platforms (Facebook, Twitter, Google+ and Instagram) is preferred.
- Experience with marketing automation systems (Pardot), CRM systems (SalesForce), Adobe Acrobat Professional and basic HTML/CSS a plus.
- Experience working as part of a team with other creatives either in-house or in an agency.
- Bachelor's degree required in communications, advertising, journalism, marketing or related field. Equivalent experience will also be acceptable.

We're looking forward to our possible future together!

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Muhlenhaupt + Company
Creative branding, communications
and lead generation.

Let's Meet Up
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